Image Preparation & Sizing

There is no one-size fits all “correct” image size to use - but we do not recommend using full resolution images in the app or you may experience buginess and crashing, particularly on export. We have found that somewhere within the range of 1000px - 2000px on the short side at 72dpi tends to optimize performance without sacrificing quality, but feel free to use that as a jumping off point, not a hard fast rule!
Working with Single Images

single tap adds an empty 16x20 canvas to the wall.

Long-hold allows you to choose size from a scroll wheel.

two-finger spread or pinch to change canvas sizes.

two-finger rotate to change canvas orientation.
Working with Single Images Continued

**Standard Sizes**

Images will increase and decrease to the following sizes. Long tap a size label to add or edit pricing.

- 5x5
- 5x7
- 8x8
- 8x10
- 8x12
- 10x10
- 10x15
- 10x20
- 11x14
- 12x12
- 12x18
- 15x15
- 15x30
- 16x16
- 16x20
- 16x24
- 18x18
- 18x24
- 20x20
- 20x24
- 20x30
- 20x36
- 20x40
- 24x24
- 24x30
- 24x36
- 30x30
- 30x36
- 30x40
- 40x40
- 40x50
- 40x60

**Custom Sizes**

Click the plus button above to add a custom size. Tap and hold to delete a custom size.

- 11x17
- 13x15
- 20x25
- 30x45

From the settings menu you can customize which standard image sizes are shown and even add your own custom sizes and prices!
Working with Single Images Continued

one finger tap any canvas to select it for resizing and moving

one-finger drag to reposition the canvas on the wall
Working with Single Images Continued

two finger drag to reposition all single images on the wall together as one unit.

double tap a canvas to enter edit image mode
Working with Multi-image Displays

- Add your choice of multi-image displays to the wall (or create and import new displays).
- Double tap an empty canvas to insert or edit images.
- One-finger drag to move display around the wall.
- Two-finger rotate to rotate entire grouping 90 clockwise.
- Swipe wall right to left to scroll through available displays.
Edit Image Mode

- rotate canvas 90 clockwise
- flip image horizontal
- add a frame
- duplicate current canvas
- replace image
- add/edit prices
- delete canvas

two-finger pinch to scale image
two-finger rotate to rotate image

tap anywhere on wall to exit edit image mode
Working with Background Images

From the Edit Wall dialogue, you can choose to change the background image, take a new one with the iPad camera or change the colors of the existing background image if it is one of the many stock room backgrounds provided with the app that has color changes available.

If you choose “change background image colors,” a small color wheel will appear over any elements that can be color changed.

Touch each color wheel to bring up a hue/sat slider for that element that you can use to change its colors.
Color Changing Stock Room Images

Touch the color wheel on the element that you wish to color change and drag your finger slowly on the hue and/or intensity sliders to change colors.

The colors will update in real time, but there may be a lag or "jumpiness" due to the demand on the tablet's processor to perform this action.
Importing Background Images

To take a background image with your iPad’s camera or import another image to use as a background, you will need to know the actual size of any one element in the image.

If you or your client are taking an image of their dining room for example, measure the width of their dining room table. The most accurate results will be obtained by measuring something close to the back wall, so keep that in mind.

If no measuring tape is handy, simply tape a piece of standard 8.5x11 paper to the wall to use as a “known” measurement.

Another useful measurement tip is that the standard American ceiling/wall height is 8 feet.
Working with Pricing

At any time, you can touch the pricing icon to bring up the pricing overlay. A price is shown for every single image and multi-image display that is currently active on the wall.

To add or edit pricing to any item, simply tap on the line item on the pricing overlay to bring up the edit pricing dialogue for that single image size or multi-image display.

Currency can be set in the settings menu.

You may choose to include pricing when you send designs by email from the action icon.

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**Prices**

<table>
<thead>
<tr>
<th>Size</th>
<th>Canvas</th>
<th>Standouts</th>
<th>Metal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Showcase</td>
<td>$750</td>
<td>$450</td>
<td>$800</td>
</tr>
<tr>
<td>16x20</td>
<td>$160</td>
<td>$105</td>
<td>$170</td>
</tr>
<tr>
<td>20x40</td>
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<td></td>
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</tr>
</tbody>
</table>
20x40

Pricing

Tap on a product type below to edit or delete products and prices. Click on the plus button to add new product types.

Canvas: $800
Metal: $900
Pearl Canvas: $875

Standouts: $650

Save  Cancel

Use the plus button to add new product types.

Tap to edit existing products or prices.
Working with Pricing Continued

Set Prices

Edit | Delete  Add New

Add a new product type

Edit the name of a product type or delete existing product types.

To set prices, choose the product type from the upper scroll wheel and then set its price in the bottom scroll wheel. You can move the upper scroll wheel again to add prices to other product types.

<table>
<thead>
<tr>
<th>Canvas</th>
<th>0</th>
<th>3</th>
<th>6</th>
<th>8</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standouts</td>
<td></td>
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</tr>
<tr>
<td>Metal</td>
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</tbody>
</table>

Save  Cancel
Creating Templates

Version 2.0 introduced the ability to create, import and share new templates! There are two methods of creating your own templates:

The first is to create your design on the wall and choose “save as template” from the “Organize” menu. Once saved, it will appear at the end of the multi-image display menu.

This method works well if you want to create templates made only of the standard and custom images sizes you have checked off in the customize image sizes area (found in the settings menu.) In other words, the same sizes that show when you spread and pinch to resize an image.

Please note that as of this time, you cannot save organic bloom frames in templates, but you can use standard frames.

If you wish to create a template that has free sizing, consider using the the second method.
Creating Templates Continued

The second method of creating templates is by using the new “Template creator.” The template creator allows you to freely draw to size and re-size the canvases, so is a great choice if you wish to create a template that may include “odd” sizes that you don’t typically sell individually.

To access the template creator, click on the +Display icon from the top menu and then click on the “Add +” button.

You will be presented with the choice of importing or creating a new template. Click on “Create a new template.” Please see the help overlay in the template creator for further instructions.
Editing Templates

Double tap on the thumbnail of any created or imported template to bring up the edit template dialogue box where you can edit the layout, name, hide, export or add prices.

To delete, simply touch the x button at the top right hand corner of it's thumbnail.

You cannot delete the standard templates that came with the app, but you may hide them at any time from the edit template dialogue.

Clicking the "Show all" eye icon will temporarily unhide all hidden templates so that you may double tap to edit them.
Editing Templates Continued

Edit 9 10x10s

Name: 9 10x10s

Display: ON

Share: Export Template

Created by: Ariana Falerni Photography

[tap to edit layout]

Pricing

Tap on a product type below to edit or delete products and prices. Click on the plus button to add new product types.

Canvas: $800  
Metal: $900  
Pearl Canvas: $875  
Standouts: $650

Options:
- Edit template name
- Show or hide from display menu
- Export to share with other users via the cloud or email
- Add a new product
- Touch to edit, or delete products and prices

Save  Cancel
Importing Templates

From the same “Add Templates” dialogue you can also choose to import templates, either created by other Shoot & Sell users or by the Shoot & Sell designer Ariana Falerni.

Clicking on either of the import choices brings up a scrollable list of templates that can be downloaded and added to your multi-image displays.

Touch any display thumbnail to preview it larger to help decide if you want to download it.

Don’t worry, you also have the option of editing or deleting imported displays at any time!
Help, Support & Resources

**Help/Support**

- intro tutorial
- rate this app!
- email support
- request a feature
- submit a testimonial
- restore purchases
- discounts
- Shoot & Sell users group!
- free tools & resources

If you still have any questions about how to use the app, please feel free to use the “email support” link found in the Help & Support menu. You can also replay this tutorial at any time.

While you’re there, check out some of the other menu items like discounts, free tools & resources and the link to our private Facebook user group!